

# The Truth Behind "Electrify Everything"

## THE CONSUMER

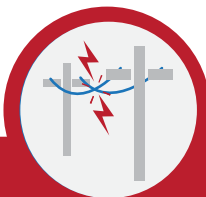
### What Electrification Means for You, Your Home and Your Family

Electric utilities are monopoly-like mega-corporations. Heating fuel dealers are trusted local businesses. They are not "Big Oil."



#### COST

Switching to an electric heat pump can cost over **\$40,000** and add thousands to your annual heating and electricity costs.



#### RELIABILITY

Power outages are becoming more common as heat pumps and electric vehicle chargers strain our already overburdened grid.



#### COMFORT

Over 90% of homes that add electric heat pumps keep **their boiler** or furnace and 80% still use it as their main heat source.



#### CHOICE

Consumers are free to choose their heating fuel provider. But they have little to no choice when it comes to their electric utility.



### THE SOLUTION:

Bioheat® fuel delivers dependable whole-home comfort without the need for a backup heat source. It also supports local businesses, provides good-paying jobs, helps consumers lower their carbon footprint, and helps the grid keep the lights on.

Visit [americanenergycoalition.com/consumer](http://americanenergycoalition.com/consumer) to find out more.

