

For Immediate Release: August 2018

## Star Group Offers 25% Matching AEC Contribution

(New York, August 2018) The American Energy Coalition (AEC) is pleased to announce that for the sixth straight year, Star Group L.P. (Petro, Meenan, Champion, Griffith, Carroll and others) will match all contributions to the AEC Fall Fundraising Campaign with twenty five cents on every dollar contributed.

The decision by Star Group President and CEO Steven J. Goldman and first announced by Star Group Senior Vice President of Acquisitions and AEC Vice President Neil Bianco, challenges other Retail Dealers to also support the AEC effort to promote the benefits of Oilheat and keep a check on false and misleading messaging often heard from Gas Utilities and their Trade Associations.

This Matching Challenge has been hugely successful in prior years and has been used effectively by the AEC Investment Committee, Co-Chaired by Kevin Beckett and Bryan Coyne, as they engaged their Fall Fundraising Campaigns. The Challenge has also benefited State Oilheat Associations who have seen their allocation of AEC Marketing Funds increase by 25% as they participated in the AEC Marketing Campaigns.

The Star Group Match will apply to all donations received by the AEC beginning September 1<sup>st</sup> and running thru December 15<sup>th</sup>, and the AEC thanks Steve Goldman and his Organization for their continued generosity, Industry Leadership, and especially their strong support for the AEC.

The Gas Utilities continue to aggressively pursue Oilheat Customers with false claims that promise cost savings and environmental benefits by converting to Natural Gas; claims that the AEC continue to refute thru Radio Commercials, Bill Inserts, Data Sheets, E-Mail Blasts, Social Media Outreach and a robust, well maintained Website [americanenergycoalition.org](http://americanenergycoalition.org). The Star Group support, and the support of other Oilheat Industry Stakeholders is critical to supporting this effort.



**Please help support the AEC and the Oilheat industry:**

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